

zwei.7 hosts workshop on the topic company valuation



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In accordance with the theme of the #einblicke – “Insights” – workshop series, zwei.7 gave interested business owners from around Osnabrück a few insights behind the scenes of the M&A business in a short but power-packed three-hour workshop. Norbert Früchtl, the newest addition to the zwei.7 team, illustrated the fundamental mechanisms of enterprise valuation, using examples from his extensive background in firms such as the Rothschild & Co. Investment Bank, as well as experiences from medium-sized investment companies. Olaf Bock explained zwei.7’s perspectives regarding prudent succession planning and growth capital, and gave numerous valuable tips on how to optimize preparations when the time comes to potentially sell a business. The highlight of the event featured the authentic insights of Marc Sebastian Staperfeld, an entrepreneur who detailed how his company, 7days jobwear, managed the change of shareholders. By the end, no question was left unanswered and there was unanimous agreement: this was a fantastic kickoff to the #einblicke series of seminars. More are guaranteed to follow.